



Texas BVI Fall Field Fest – Sponsorship & Volunteer Opportunities

Date: Friday, November 7, 2025

Location: Houston Sports Park – 12131 Kirby Dr, Houston, TX 77045

Audience: Children, youth, and adults who are blind or have low vision (BLV)

Event Overview

Join us for the **Texas BVI Fall Field Fest**, an inclusive event designed for children, youth, and adults who are blind or have low vision (BLV). We are proud to partner with the **Houston Dynamo & Dash soccer teams** in hosting this celebration of empowerment, inclusion, and community.

● Tier 1: Official Food Sponsor – \$5,000

(Includes all benefits from Tiers 2–5)

- **Media Package – Full**
 - Prominent logo on **back** of event T-shirts (“Official Food Sponsor”)
 - Logo on flyers, posters, digital ads, and website calendar
 - Social media campaign (pre-, during, post-event)
 - Newsletter feature
 - Multiple media mentions (press release, blog, lobby TV)
- **Event Recognition**
 - Prime banner at food station/high-traffic areas
 - On-stage recognition
 - Premium vendor table

In-kind donations of food at this level receive the same recognition as cash sponsorship.

● Tier 2: Inclusion Champion – \$1,000

(Includes all benefits from Tiers 3–5)

- **Media Package – Extensive**
 - Logo on **back** of event T-shirts
 - Logo on flyers, posters, digital ads, and website calendar
 - Dedicated pre-event social media post
 - Newsletter mention
 - Multiple media mentions

- **Event Recognition**
 - Refueling Station naming rights
 - Dedicated event banner
 - On-stage recognition
 - Vendor table

In-kind contributions are recognized at this level.

Tier 3: Empowerment Partner – \$750

(Includes all benefits from Tiers 4–5)

- **Media Package – Standard**
 - Logo on **back** of event T-shirts
 - Logo on flyers, posters, digital ads, and website calendar
 - Dedicated pre-event social media post
 - Multiple media mentions
- **Event Recognition**
 - On-stage recognition
 - Vendor table

In-kind contributions are recognized at this level.

Tier 4: Community Supporter – \$500

(Includes all benefits from Tier 5)

- **Media Package – Basic**
 - Logo on **back** of event T-shirts
 - Logo on website calendar
 - Pre-event social media mention
 - One media mention
- **Event Recognition**
 - Shared sponsor banner listing
 - On-stage recognition
 - Vendor table

In-kind contributions are recognized at this level.

Tier 5: Fuel Station Friend – \$250

- **Media Package – Introductory**
 - Shared logo on **back** of event T-shirts
- **Event Recognition**
 - Shared sponsor banner listing
 - On-stage recognition
 - Vendor table

In-kind contributions are recognized at this level.

Additional Opportunity (Available at Any Tier)

While trophies and ribbons will not be offered at this event, sponsors at any tier are welcome to provide beverages or snacks for participants.

Ready to Sponsor?

We invite you to partner with us and help make the Texas BVI Fall Field Fest a memorable event for all participants. For more information or to become a sponsor, please contact:

Janelle Tapphorn
Marketing & Communications Coordinator
The Lighthouse of Houston
Email: jtapphorn@houstonlighthouse.org
Phone: 713-284-8414

Get Involved Beyond Sponsorship

Sponsorship isn't the only way to make a difference — volunteers are the heartbeat of the Texas BVI Fall Field Fest and of The Lighthouse of Houston. Your time and presence help create an inclusive, memorable day for every participant.

Volunteer Opportunities

- **Task Force**
Support Lighthouse departments with mailings, projects, and organization. Shifts are flexible during weekday office hours (8:00 a.m.–4:00 p.m.) and scheduled by our Volunteer Coordinator or department supervisor.
- **Adult Day Program Assistant**
Assist staff with recreation classes, serve coffee or lunch, and provide companionship to individuals who are blind or have low vision. The program operates Monday–Friday, 8:00 a.m.–4:00 p.m. (excluding holidays); scheduling is based on availability and organizational need.
- **LOH Community Events & Programs**
Help with event setup and breakdown, serve food and drinks, support games and activities, handle registration, and guide participants who are blind or low vision to activity areas. Most events occur on evenings or weekends; details are available on our website calendar (www.houstonlighthouse.org)

To learn more or schedule a shift, contact: **Kathy Trimm, Volunteer Coordinator**
Email: ktrimm@houstonlighthouse.org

Ready to Give?

Sponsors can **donate online** via www.houstonlighthouse.org/donate and should note “**Texas BVI Fall Field Fest Sponsorship**” in the comments. Alternatively, checks can be mailed to **The Lighthouse of Houston** with the same notation.